



WEEK 1:

WEEK 2:

APRIL 1
CORE CURRICULUM

APRIL 2
CORE CURRICULUM

APRIL 15
ABLE CONCENTRATION

APRIL 16
ABLE CONCENTRATION

11:15-11:45am

Check In/Boxed Lunch
Available

11:45-12:15pm

Orientation

12:15-1:30pm

Critical Thinking &
Argumentation
Ramon Lecuona

1:45-3:30pm

Business Analytics I
Laurens Debo

3:45-5pm

Ecosystem Strategy
Ron Adner

5:15-6:30pm

Ethics
Ernie Parizeau

1-2:15pm

Intro to Social
Entrepreneurship
Curt Welling

2:30-3:45pm

Nature of a Social Problem
& the Theory of Change
Curt Welling

4-4:15pm

Intro to Project
Lisa Tedeschi

4:15-5:15pm

Business Interpersonal
Skills
Courtney Pierson

5:30-6:45pm

Business Presentation
Skills
Courtney Pierson

1-3pm

Intro to the Process/Team
Building/Build Teams
Aram Donigian

3:30-5:15pm

Value Proposition &
Business Canvas Model
Barry Schweitzer

5:30-7:30pm

Value Prop. Exercise &
Group Work w/Dinner
Barry Schweitzer

12-12:30pm

Boxed lunches available

12:30-2pm

Value Prop Challenge
Courtney Pierson/Barry Schweitzer

2:15-3:30pm

Product Development
Alva Taylor

3:45-5pm

Product Development
Exercise
Alva Taylor

5-5:45pm

Fair Prep w/Dinner

5:45-6:45pm

Product Development Fair
Alva Taylor



<p>WEEK 3: APRIL 23 ABLE CONCENTRATION</p>	<p>WEEK 4: APRIL 30 ABLE CONCENTRATION</p>	<p>WEEK 5: MAY 6 ABLE CONCENTRATION</p> <p>MAY 7 PITCH CHALLENGE</p>	
<p>12–12:30pm Boxed lunches available</p> <p>12:30–2pm Product Development Challenge <i>Alva Taylor</i></p> <p>2:15–3:15pm Business Analytics II <i>Laurens Debo</i></p> <p>3:30–5pm Entrepreneurial Finance I <i>Morten Sorensen</i></p> <p>5:15–6:30pm Entrepreneurial Finance II <i>Morten Sorensen</i></p> <p>6:30–7:30pm Financials Challenge Prep w/Dinner <i>Morten Sorensen</i></p>	<p>11:30am–12pm Boxed lunches available</p> <p>12–2pm Financial Challenge <i>Morten Sorensen</i></p> <p>2:15–4:45pm Marketing <i>Punam Keller</i></p> <p>5–6pm Career Panel <i>Tuck Career Services and Magnuson Center</i></p>	<p>12–12:30pm Boxed lunches available</p> <p>12:30–2pm Commercial Challenge <i>Punam Keller</i></p> <p>2:15–3:15pm Entrepreneurs Panel <i>Barry Schweitzer</i></p> <p>3:15–4pm Pitch Winners Announced & Program Evaluations</p> <p>4–6pm Pitch Revisited & Final Presentation Prep* <i>Courtney Pierson</i></p> <p><i>*For teams advancing to Shark Tank Day</i></p>	<p>12:45–3pm Final Pitch Challenge “Shark Tank” <i>Punam Keller</i></p> <p>3–3:30pm Group Photo & Break</p> <p>3:30–4pm Awards & Program Certificates</p>