

SATURDAY, JANUARY 17 CORE CURRICULUM	SUNDAY, JANUARY 18 CORE CURRICULUM	SUNDAY, JANUARY 25 ABLE CONCENTRATION	SUNDAY, FEBRUARY 1 ABLE CONCENTRATION
11:15-11:30am Check In/Boxed Lunch	12:30-1:30pm Business Presentation Skills I <i>Pierson</i> Georgiopoulos and Borelli Classrooms	12:30-1:30pm Business Analytics II <i>Debo</i>	12:30-2pm Value Proposition Challenge <i>Schmidt/Reichstetter</i> Georgiopoulos and Borelli Classrooms
11:30am-12pm Orientation/Project Overview <i>Tedeschi/Reichstetter/Team</i>	1:45-3:15pm Business Presentation Skills II <i>Pierson</i> Georgiopoulos and Borelli Classrooms	1:45-3:45pm Team Building <i>Donigian</i>	2:15-3:30pm Product Development <i>Taylor</i>
12-1pm Intro to Entrepreneurship Concepts & Frameworks <i>Reichstetter</i>	3:30-4:30pm Career Services/Clifton Strengths & Intro to Team Building <i>Reichstetter/Williams</i>	4-4:30pm DRTC/Innovation Hub Discussion <i>Davis</i>	3:45-5pm Product Development Exercise <i>Taylor</i>
1:15-2:45pm Business Analytics I <i>Debo</i>	4:45-6:45pm Strategic Innovation Workshop <i>Lecuona</i>	4:30-6pm Value Proposition & Business Model Canvas and Exercises <i>Reichstetter/Davis</i>	5-5:30pm Fair Prep w/Dinner <i>Taylor</i> McLaughlin Atrium
3-4pm Critical Thinking & Argumentation <i>Lecuona</i>		6:15-7:30pm Value Proposition Group Work w/Dinner <i>Schmidt</i> McLaughlin Atrium	5:30-6:15pm Product Development Fair <i>Taylor</i> McLaughlin Atrium
4:15-5:30pm Electives (<i>choose 1</i>): -Social Entrepreneurship <i>DesJardine</i> -Strategy in a World of Ecosystems <i>Adner</i> -- Borelli Classroom			
5:30-6:30pm TBA Dinner provided			

SUNDAY, FEBRUARY 8 ABLE CONCENTRATION	SUNDAY, FEBRUARY 22 ABLE CONCENTRATION	SATURDAY, FEBRUARY 28 ABLE CONCENTRATION	SUNDAY, MARCH 1 PITCH CHALLENGE
12:30-2pm Product Development Challenge <i>Taylor</i> Georgiopoulos and Borelli Classrooms	12:30-2pm Marketing Challenge <i>Campagna</i> Georgiopoulos and Borelli Classrooms	12:30-2pm Financial Challenge <i>Sorenson</i> Georgiopoulos and Borelli Classrooms	12:30-2:45pm “Shark Tank” Final Pitch <i>Sorenson</i> Georgiopoulos and Borelli Classrooms
2:15-3:15pm Business Model Development <i>Campagna</i>	2:15-3:30pm Entrepreneurial Finance Modeling I <i>Sorensen</i>	2:15-3pm Two Minute Pitch <i>Reichstetter</i>	2:45-3:15pm Group Photo & Break McLaughlin Atrium
3:30-5pm Marketing Overview <i>Campagna</i>	3:45-5:00pm Entrepreneurial Finance Modeling II <i>Sorensen</i>	3:15-4pm Integration Session <i>Reichstetter</i>	3:15-3:45pm Awards & Program Certificates
5:15-6:30pm Digital Marketing & AI <i>Campagna</i>	5:15-6:15pm Financial Challenge Prep w/Dinner <i>Sorensen</i>	4-4:20pm Program Evaluations 4:20-4:30pm Pitch Winners Announced 4:30-6:15pm Pitch Revisited & Presentation Prep (advancing teams only) <i>Pierson</i>	3:45-4:30pm Additional Dartmouth Opportunities in Eship (drop-in) <i>Magnuson Center & Center for Career Design</i>